

# **GHETIYA** **M.C. & Co**

**Empowering Financial Growth &  
Enriching Wealth for Everyone**

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## ABOUT US

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**Comprehensive Financial Solutions. Ethical. Insightful. Reliable.**

GMCO is a multidisciplinary Chartered Accountancy firm established in 2010, delivering audit, taxation, financial advisory, and business consulting solutions to clients across diverse industries. With offices in Rajkot and Morbi, we combine strong technical expertise with technology-driven processes to deliver reliable, compliant, and actionable financial outcomes.

Our strength lies in delivering practical, business-oriented solutions—not just compliance.

Driven by the core values of Integrity, Independence, and Excellence, GMCO combines professional expertise with modern technology to deliver accurate, transparent, and client-focused solutions. With a team of qualified professionals across diverse domains, the firm serves as a trusted advisor to businesses seeking sustainable growth and strategic financial success.

### VISION

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To be the most trusted and innovative CA firm, enabling businesses to achieve financial excellence and sustainable growth

### MISSION

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To deliver ethical, insight-driven, and result-oriented financial solutions that create measurable value for clients

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# CORE VALUES and OBJECTIVES

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## CORE VALUES

## OBJECTIVES

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**Integrity**

**Professionalism**

**Credibility**

**Innovation**

**Collaboration**

**Accountability**

**Excellence**

**01**

### INTEGRITY

We uphold uncompromised ethics and transparency.

**02**

### INNOVATION

We adopt modern tools to simplify compliance and enhance decisions.

**03**

### ACCOUNTABILITY

We own responsibilities and outcomes.

# GUIDING VISIONARIES

## The People Behind Our Success

At GMCO, our success is driven by a team of passionate professionals committed to delivering exceptional financial and advisory services. Each member brings specialized expertise and a client-first approach, ensuring that every engagement creates value and fosters long-term growth. Leading this dynamic team are three key visionaries whose experience, dedication, and insights define the firm's excellence:



**CA Manish C Ghetiya**  
FCA – Founder



**CA Renish K Viramgama**  
FCA – Co-Founder



**CA Meet R Zalavadia**  
ACA – Managing Partner

- A visionary leader with over 17 years of distinguished experience, CA Manish Ghetiya is the driving force behind GMCO. As a fellow member of the Institute of Chartered Accountants of India, he combines deep technical knowledge with a strategic outlook, specializing in Audit & Assurance, Direct Taxation, and Project Finance services.
- Before founding GMCO, he gained extensive corporate experience at Essar Oil Ltd., Jamnagar, where he was instrumental in managing complex financial projects and audits for large-scale industrial operations. His exposure to corporate finance, compliance, and strategic advisory has enabled him to create robust solutions for clients ranging from startups to large corporations.
- His leadership philosophy revolves around integrity, precision, and client success. He is passionate about mentoring young professionals, fostering a culture of excellence, and ensuring that GMCO consistently delivers innovative and reliable financial solutions.
- CA Renish Viramgama brings over 17 years of rich experience in the field of Chartered Accountancy, focusing on Cost Analysis, Indirect Taxation, and Business Advisory services. A fellow member of the ICAI, He has previously contributed to prominent listed companies such as Sterlite Industries Ltd., Udaipur and Alembic Pharmaceuticals Ltd., Vadodara, providing valuable insights into financial planning, operational efficiency, and regulatory compliance.
- At GMCO, He plays a pivotal role in delivering strategic advisory services that help clients optimize their financial performance, reduce costs, and achieve sustainable growth. Known for his analytical rigor and practical approach, he ensures that GMCO's clients benefit from clear, actionable, and results-driven advice.
- With over 4 years of professional experience, CA Meet R Zalavadia serves as GMCO's Managing Partner, specializing in Indirect Taxation and Project Finance services. An associate member of the ICAI, he has gained hands-on experience working with Kotak Mahindra Bank Ltd., Rajkot and Nexion International Pvt. Ltd., Morbi, managing taxation and finance operations for diverse industries.
- He brings a fresh and innovative perspective to the firm, combining technical expertise with modern financial strategies. His proactive approach ensures clients receive precise, timely, and compliant solutions, helping them navigate complex financial regulations and achieve business objectives efficiently.

At GMCO, our strength lies in our diverse and highly skilled team of professionals. Comprising **Chartered Accountants (CA), Company Secretaries (CS), MBA specialists, and experienced industry experts**, our team brings together deep technical knowledge, strategic insight, and practical experience across finance, taxation, audit, advisory, and business consulting. Each member is committed to delivering tailored, results-driven solutions while upholding the highest standards of professionalism, integrity, and client focus. Together, we collaborate, innovate, and support one another to ensure that GMCO remains a trusted partner for businesses of all sizes.

# OUR CULTURE AT GMCO

At GMCO, we believe that a strong culture is the foundation of exceptional performance. We foster an environment where people feel valued, supported, and motivated to bring their best every day.



## **CELEBRATING ACHIEVEMENTS**

We recognize individual and team accomplishments, encouraging continuous growth, motivation, and pride.

## **FESTIVALS & EVENTS**

Cultural celebrations and team events strengthen collaboration, inclusiveness, and a sense of belonging.

## **TEAM-BUILDING ACTIVITIES**

Workshops, outings, and interactive programs help build trust, improve communication, and enhance teamwork.

## **KNOWLEDGE SHARING**

Encouraging learning, mentorship, and professional growth through seminars and internal sessions.

## **INCLUSIVITY & RESPECT**

We embrace diverse perspectives and ensure that every voice is heard, respected, and valued.

## **WELLNESS & ENGAGEMENT**

Promoting a healthy work-life balance with initiatives that ensure overall well-being and happiness.

# OUR SERVICE PORTFOLIO

## Our Expertise & Offerings

### AUDIT & ASSURANCE SERVICES

- Statutory and internal audits
- Internal control evaluation
- Risk assessment and reporting
- Governance and compliance reviews



### TAXATION SERVICES

- Income tax and TDS compliance
- GST registration, filing, refunds & advisory
- Tax planning and structuring
- Representation and dispute resolution

### ADVISORY & PROJECT FINANCE

- Project evaluation and feasibility analysis
- Debt & equity funding support
- Financial modeling and DPR preparation
- Investment and expansion advisory



# OUR SERVICE PORTFOLIO

## Our Expertise & Offerings

### BUSINESS ADVISORY SERVICES

- Financial planning and analysis
- Operational efficiency consulting
- Growth and decision-support strategies
- Corporate restructuring and process improvement



### COST ANALYSIS & MANAGEMENT

- Cost audits and system reviews
- Budgeting and forecasting
- Cost optimization strategies
- Product and project costing

### COMPLIANCE & REGULATORY SUPPORT

- ROC and company law compliance
- Licensing, registrations, and certifications
- Regulatory filings and documentation
- Governance frameworks and SOPs



# AUDIT & ASSURANCE SERVICES



## TYPES OF SERVICES

- Statutory Audit – Compliance audits as per Companies Act and regulatory requirements.
- Internal Audit – Assessment of internal controls, operational efficiency, and risk management.

## OBJECTIVES

We provide tailored audit and assurance services to ensure financial transparency, compliance, and reliable reporting. Our team evaluates internal controls, risk management, and operational efficiency.

## SOLUTIONS

To deliver accurate financial statements, strengthen stakeholder confidence, and help clients mitigate financial and operational risks.

## BENEFITS

- Compliance assurance
- Risk identification and mitigation
- Enhanced stakeholder confidence

## ADDITIONAL COMPONENTS

- Risk assessment frameworks
- Customized reporting dashboards
- Continuous audit advisory and follow-ups
- Advisory on improving financial controls and governance

# TAXATION SERVICES



## TYPES OF SERVICES

- Direct Tax Services – Income tax compliance, TDS management, advance tax planning.
- Indirect Tax Services – GST registration, filing, refunds, and advisory.
- Transfer Pricing – Compliance for multinational entities.
- Tax Dispute Resolution – Representation before authorities, litigation support.

## OBJECTIVES

Ensure full compliance with tax regulations.  
Reduce tax liabilities through strategic planning.  
Support sustainable business growth with timely advisory.

## SOLUTIONS

Expert Direct and Indirect Tax services, including planning, compliance, and dispute resolution.  
Proactive strategies to minimize tax liabilities and optimize outcomes.  
Advisory support for startups, SMEs, and large corporations.

## BENEFITS

- Cost savings and efficiency
- Compliance with evolving laws
- Reduced litigation risk

## ADDITIONAL COMPONENTS

- Tax optimization strategies
- Tax advisory for mergers, acquisitions, and restructuring
- Filing assistance for startups and SMEs
- Periodic tax health checkups

# ADVISORY & PROJECT FINANCE SERVICES



## TYPES OF SERVICES

- Project Evaluation & Feasibility – Analysis of viability, cash flows, and risk.
- Funding & Structuring – Assistance in debt/equity financing and financial modeling.
- Investment Advisory – Strategic planning for business expansion or capital allocation.

## OBJECTIVES

- Facilitate informed financing decisions.
- Optimize project performance and returns.
- Support clients in achieving business growth goals.

## SOLUTIONS

- Strategic advisory, project evaluation, and structured funding solutions.
- Feasibility studies and financial modeling for investment decisions.
- Guidance in securing debt/equity financing for projects.

## BENEFITS

- Secured funding for projects
- Reduced financial risk
- Optimized project outcomes

## ADDITIONAL COMPONENTS

- Detailed project reports (DPRs) for banks and investors
- Government schemes and subsidy advisory
- Risk management and contingency planning
- Periodic performance monitoring

# BUSINESS ADVISORY SERVICES



## TYPES OF SERVICES

- Strategic Planning – Long-term growth, market entry, and expansion strategies.
- Financial Planning & Analysis – Budgeting, forecasting, and profitability improvement.
- Operational Consulting – Process optimization and efficiency enhancement.
- Corporate Restructuring – Mergers, acquisitions, and restructuring advisory.

## OBJECTIVES

- Enhance operational effectiveness and efficiency.
- Support informed and strategic decision-making.
- Drive profitability, growth, and competitive advantage.

## SOLUTIONS

- Actionable insights for strategic planning, operational improvement, and corporate restructuring.
- Financial analysis, process optimization, and growth strategy support.
- Tailored guidance for improved decision-making and efficiency.

## BENEFITS

- Streamlined operations
- Informed growth strategies
- Better financial control and planning

## ADDITIONAL COMPONENTS

- Business process re-engineering
- Management reporting dashboards
- Industry benchmarking and analysis
- Governance and policy advisory

# COST ANALYSIS & MANAGEMENT

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## TYPES OF SERVICES

- Cost Audits – Verification of cost records and systems.
- Budgeting & Forecasting – Planning resources and financial forecasting.
- Cost Optimization – Identifying savings opportunities and process improvements.
- Product/Project Costing – Detailed costing for products or projects.

## OBJECTIVES

- Control operational and product costs effectively.
- Improve profitability through better resource utilization.
- Provide actionable insights for strategic financial decisions.

## SOLUTIONS

- Cost audits, budgeting, and resource optimization services.
- Identification of cost-saving opportunities and process improvements.
- Support for financial planning and performance monitoring.

## BENEFITS

- Improved profitability and cost control
- Better resource utilization
- Data-driven decision-making

## ADDITIONAL COMPONENTS

- Standard costing and variance analysis
- Cost reduction strategies and efficiency improvements
- Financial modeling for decision support
- Training and workshops on cost management

# COMPLIANCE & REGULATORY SUPPORT



## TYPES OF SERVICES

- Corporate Compliance – ROC filings, company law compliance.
- Legal & Regulatory Compliance – Industry-specific regulations and documentation.
- Licensing & Approvals – Assistance with permits, registrations, and certifications.
- Governance Advisory – Policies, SOPs, and risk management frameworks.

## OBJECTIVES

- Minimize legal and regulatory risks.
- Ensure smooth operations through timely compliance.
- Strengthen corporate governance and internal controls.

## SOLUTIONS

- Corporate, legal, and industry-specific compliance services.
- Assistance with filings, documentation, and regulatory approvals.
- Guidance on governance and risk mitigation frameworks.

## BENEFITS

- Reduced legal and regulatory risk
- Efficient handling of compliance requirements
- Strengthened corporate governance

## ADDITIONAL COMPONENTS

- Periodic compliance audits
- Regulatory updates and alerts
- Advisory for startups, SMEs, and corporates
- Customized reporting and documentation

# Value-Added Business Solutions

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## IPO Advisory (SME & Main board)

**Taking businesses from private to public success.**

- Comprehensive assistance for SME and Main Board IPOs, from preliminary planning to post-listing requirements.
- Expertise in financial restructuring, due diligence, valuation, and regulatory alignment.
- Preparation and review of offer documents with coordinated support across regulatory bodies.
- End-to-end execution ensuring a structured, compliant, and efficient listing process.

## Startup Advisory & Seed Funding

**Enabling innovative ideas to evolve into sustainable enterprises.**

- Holistic advisory solutions for startups, including concept validation and funding preparedness.
- Development of detailed business plans, investor presentations, and financial projections.
- Guidance in securing seed or angel funding through credible investor networks.
- Advisory on entity structuring, compliance, and long-term strategic growth.

## Business & Entity Registrations

**Establishing a strong and compliant foundation for new businesses.**

- Complete support for registering Proprietorships, Partnerships, LLPs, and Companies.
- Advisory on legal, tax, and regulatory considerations for selecting the appropriate entity type.
- Preparation of incorporation documents and assistance with statutory filings.
- Streamlined processes ensuring timely, accurate, and compliant registrations.

## Certifications & Recognitions

**Enhancing business credibility through regulatory certifications.**

- Assistance in obtaining DPIIT Startup, MSME (Udyam), and IEC registrations.
- Guidance on eligibility, documentation, and applicable government incentives.
- Support with renewals and ongoing compliance requirements.
- Helping businesses leverage certifications to access opportunities and strengthen market presence.

# What Sets Us Apart

## The GMCO Advantage

### **EXPERT LEADERSHIP**

Guidance from highly experienced Chartered Accountants who bring deep industry knowledge and strategic insight to every engagement.

### **INTEGRATED SERVICE OFFERINGS**

A comprehensive range of audit, taxation, advisory, and financial services delivered seamlessly under one trusted platform.

### **CLIENT-CENTRIC FOCUS**

Delivering personalized, need-based solutions designed to achieve every client's business goals.

### **PROFESSIONAL TEAM**

Backed by qualified CAs, CSs, MBAs, and industry specialists committed to precision and performance.

### **INTEGRITY & TRUST**

Upholding the highest ethical standards with transparency, accountability, and confidentiality.

### **INNOVATION-DRIVEN APPROACH**

Adopting modern tools and strategies to enhance efficiency, compliance, and business growth.

# CONTACT US

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**COMPLETE 360° SOLUTIONS  
FOR EVERY BUSINESS NEED**

**YOUR GROWTH BEGINS WITH A CONVERSATION**

## HEAD OFFICE

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## BRANCH OFFICE